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## FOR IMMEDIATE RELEASE

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## CHP TEAMS WITH 4 R KIDS SAKE TO REQUEST THE PUBLIC'S HELP

The California Highway Patrol (CHP) is teaming with 4 R Kids Sake to prevent the senseless deaths of children who are left unattended in motor vehicles. "With the summer months approaching and temperatures increasing, the goal of the CHP is to raise public awareness regarding Kaitlyn's Law, while also asking the public's help in reporting incidents where children are left unattended in motor vehicles," CHP Commissioner Spike Helmick said.

Since the death of Kaitlyn Marie Russell in August of 2000 (from heatstroke after being left in a parked car), each year there have been reported incidents of children that have been injured or died in California after being left unattended in a motor vehicle.

Kaitlyn's mother, Tammy Russell, said: "Kaityln's death was absolutely 100 percent preventable. It should have never happened. It is my goal to affect change in legislation and to bring about public awareness to this type of tragedy. If I succeed in saving one child's life and keep one family intact and free from this emotionally devastating pain and suffering, I will have accomplished what I set out to do. I will have done one last thing for Kaitlyn."

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California law has been changed as a result of Kaitlyn's tragedy. "Now our job is to raise public awareness while also enforcing Kaitlyn's Law to prevent these tragic occurrences. We can only accomplish this goal with the public's help," the Commissioner said.

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